



A group of stakeholders meets to discuss important issues affecting their watershed

APPLICATIONS

- Manufacturing
- Material Handling
- Vehicle Maintenance
- Construction
- Commercial Activities
- Roadways
- Waste Containment
- Housekeeping Practices

DESCRIPTION:

The group can consist of local governments, citizens, nonprofit environmental groups, and local universities, among others. The purpose of a watershed organization is to restore, protect, and promote the natural resources of the watershed. Watershed organization meetings can be in the form of a local storm water management panel, a public meeting, or any type of interactive, information-sharing event.

APPROACH:

- A stakeholder should have a vested interest in solving storm water management problems for the particular water body. Representatives from several local newspapers, radio stations, and television news departments should be included.
- Local businesses that might be effected by storm water fees associated with impervious area would also be good members.
- The municipality must decide how to approach stakeholders. Flyers and media stories can be used to educate stakeholders and to prepare them for a public meeting.
- Rules for conducting the meeting must be agreed upon and can be addressed with the following questions: Will the meeting be facilitated? Will decisions be made by consensus? What approach will the group take?
- A question and answer period and a time for comments should be planned. It is often difficult to get people to speak in public, but it is a good way for them to express their opinions and concerns.
- Watershed organizations typically sponsor such projects as: Field trips and tours, Meetings and workshops, Canoe trips, Volunteer monitoring, Cleanup and restoration days, Educational programs for schools, civic groups, and other local organizations, Media relations, Opinion surveys, Focus groups (CTIC, no date).

LIMITATIONS:

- It takes time and skill to establish partnerships and create an effective watershed organization.
- Limitations include finding an appropriate location and time to meet, costs associated with planning and holding meetings, and keeping the stakeholders organized and focused enough to get items accomplished.

MAINTENANCE:

- Meetings must be continued, and involvement encouraged and subjects focused.



TARGETED POLLUTANTS

- Sediment
- Nutrients
- Heavy Metals
- Toxic Materials
- Oxygen Demanding Substances
- Oil & Grease
- Floatable Materials
- Bacteria & Viruses

- High Impact
- Medium Impact
- Low or Unknown Impact

IMPLEMENTATION REQUIREMENTS

- Capital Costs
- O&M Costs
- Maintenance
- Training